

**PRESS RELEASE**

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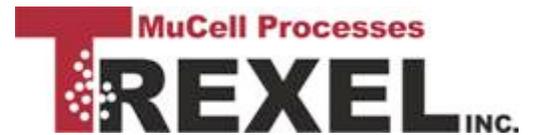
## **Trexel, Inc. Expands its Presence in South America with New Representation in Brazil**

**(Trexel, Inc., Wilmington, MA March 23, 2015)**... Trexel, Inc. is pleased to announce the appointment of Fabricio Soprano of Plastic Solutions as its exclusive sales representative in Brazil, effective January 1<sup>st</sup>, 2015. Brazil is the seventh largest economy in the world and the largest in Latin America. In recent years, the country has been one of the fastest-growing economies in the world.

Brazil boasts a sizable plastics processing industry in broad end user markets along with a healthy automotive industry with most global OEM's manufacturing in the country. With a new federal law recently passed ([Inovar-Auto Incentive program](#)) that mandates significant fuel economy improvement by 2017, the MuCell® lightweighting solution from Trexel is an ideal fit.

Plastic Solutions is the exclusive representative for Trexel, Inc. in Brazil, in addition to the company's injection molding machinery OEM partners Arburg, Engel, KraussMaffei and Milacron who have the ability to offer turn key MuCell molding systems with their existing global reseller agreements.

"Fabricio is well positioned to sell and support the MuCell® technology. His focus



is on providing leading and innovative processing solutions to the plastic injection molding industry. Our MuCell process is a perfect complement to his current product lines that include gas assist and Variotherm systems, add-on injection units and injection molding engineering services,” said Steve Braig, President & CEO of Trexel, Inc. “In addition to Fabricio’s sales experience, he also possesses hands on technical equipment and processing experience that will greatly benefit our existing and new customers in Brazil.”

Plastic Solutions started in 2006, by bringing the GAM (Gas Assisted Molding) Technology to the marketplace in Brazil, made by Gas Injection Worldwide Limited. More recently, Gas Injection Worldwide brought to the market the RICH Technology (initially known as RTC) where steam is used to heat the molds.

Plastic Solutions also represents two other companies, Plasdan and PTC, within their equipment and services offering. Plasdan is known in the market for their add-on plasticizing systems. PTC is a company dedicated to design, engineering, prototyping and tooling.

“The MuCell® technology and products from Trexel are an ideal addition to our offering,” said Fabricio Soprano of Plastics Solutions. “The many processing benefits this technology provides will be of great interest in the Brazilian market.”

#### **About Trexel, Inc.**

Trexel, Inc., headquartered in Wilmington, MA has led the development of the MuCell® Microcellular foaming technology and has pioneered many plastic processing solutions. Process deployment as well as equipment is supported by

teams of highly qualified engineers through Trexel subsidiaries in North America, Europe, and Asia. For more information, please visit [www.trexel.com](http://www.trexel.com).

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## **Plastic Solutions**

