

Michael Ludwig becomes new Business Director at Trexel Europe

- Dr. Hartmut Traut becomes Vice President International Relations of Trexel Inc.

(Siegen, 05. February 2018) - Michael Ludwig becomes new Business Director Europe at Trexel and responsible for Europe. He takes over this task from Dr. Hartmut Traut, who will assume the role of Trexel's global collaboration as Trexel's Vice President International Relations at Trexel, Inc.

Experienced plastic technology leader for Europe

Michael Ludwig has been working in the injection molding industry for more than 24 years as a plastics engineer and was most recently Sales Manager at Synventive for Germany, Austria and Switzerland. Brian Bechard, CEO & President of Trexel Inc., said, "With his many years of experience in the hot runner sector and his professional skills, Michael Ludwig has excellent knowledge that is extremely important to Trexel" and thus the necessary tools for the growth of MuCell technology Europe continues to grow. "Trexel continues to build on a dynamic growth in demand for physically foamed injection molded parts. Reasons for this dynamic growth are not only the known advantages of weight reduction, but also cost reductions in production and technical advantages such as lower clamping forces and energy savings. Michael Ludwig takes over the role of Business Director Europe from Dr. Hartmut Traut, who will have a global role within Trexel in the future.

Strengthening international cooperation

The increased demand for the MuCell process not only affects the European market, it applies worldwide. In order to make this global demand successful outside Europe, Dr. Hartmut Traut, Vice President International Relations, Trexel Inc., actively promoting international collaboration and networking. "With his experience and his successful work in Europe, Hartmut Traut is predestined for this challenge," says Brian Bechard, "and we are pleased to have been able to win him over for this internationally important task."

This is no longer just about classic foaming - ie the replacement of plastic by air - but rather the completely different way of constructing components. As a result, the greatest advantages of foam injection molding can be achieved. Trexel has already responded to this trend by founding the joint venture 2Limit (www.2-limit.com).

Core task of Dr. Traut is in the process of bringing together the right project partners and bringing together a global network of foam experts from various fields.

Photos:



*2018-001_Trexel-PressRelease_Bechar-Ludwig-Traut.jpg:
 Enclosure – Trexel Management (left to right: Brian Bechar, CEO & President; Michael Ludwig, Business Director Europe; Dr. Hartmut Traut, Vice President International Relations)*



*2018-002_Trexel-PressRelease_Michael Ludwig.jpg:
 Enclosure – Michael Ludwig, Business Director Europe, Trexel GmbH*



*2018-003_Trexel-PressRelease_Dr. Hartmut Traut.jpg
 Enclosure – Dr. Hartmut Traut, Vice President International Relations at Trexel Inc.*

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About Trexel

Trexel is in the business of providing technology which places tiny cells of gas in plastic parts, and our passion is manifested in the broader benefits that these micro bubbles can deliver. Our microcellular foaming technology reduces production cost while increasing environmental sustainability. We make it possible for designers to break some of the rules of thermoplastic part design, resulting in design for function instead of design for manufacturability.

Our technology enables lighter, more dimensionally stable products which can be produced faster on smaller, more energy efficient equipment.

Since 1995 we have been applying our technology to thousands of applications in dozens of industries. We have developed unsurpassed know-how, continuously improved our technology and enhanced our services, growing into the global leader in microcellular foaming technology we are today.

We deliver systems for physical foaming injection molding and provide extensive technical advice up to complete handling of engineering projects. Mold trials, services and education or training activities complete our activities.