



FOR IMMEDIATE RELEASE

Trexel Wins 2011 Smaller Business Innovation Award

Trexel Recognized From Nearly 200 Other Firms by Smaller Business Association of New England for Vision, Innovation & Success

Woburn, Mass., May 16, 2011 – Trexel was honored by The Smaller Business Association of New England (SBANE) at the 25th annual New England Innovation Award (NEIA) banquet, held in Boston on May 11 and attracted approximately 450 business leaders from the New England region. Established in 1986, the NEIA program recognizes companies that have transformed innovative ideas into products and services that deliver proven value to customers.

Steve Braig, President & CEO of Trexel said, “This is a great honor for our company, as nearly 200 companies competed in this year’s competition. It’s a testament to the hard work and dedication of our employees, who continue to build a strong, innovative and rapidly-growing global business in the plastics industry.”

SBANE received 185 nominations for this year’s NEIA program, the most ever. A panel of 49 judges reviewed business models and accomplishments of the nearly 200 companies for innovation, business success and contributions to society at large. 20 finalists were chosen by the judges for an in depth business presentation at the Henderson House in Weston, MA, on April 13th. The judges subsequently determined the winners, which were announced during the Award festivities.



Caption: Petr Janik, Trexel VP of Finance and Operations, and Steve Braig, Trexel President and CEO, accepted an award from the Smaller Business Association of New England at the 25th annual New England Innovation Award banquet, held in Boston on May 11.

About SBANE

The Smaller Business Association of New England (SBANE) is a private, non-profit organization representing 1,000 member companies in a six-state region. Its mission is to help small businesses compete and grow through proactive advocacy initiatives, educational programs and cost-saving benefits. In addition to Trexel, eight other firms were recognized by SBANE in 2011, with the winners coming from diverse fields such as regenerative medicine, software development, organic waste treatment, textiles, dry-erase paint technology, youth services, food packaging, and science education. For more information about SBANE and the New England Innovation Awards Program, visit www.sbane.org or call 781/890-9070.

About Trexel and the MuCell® Process

The MuCell Microcellular Foam technology from Trexel Inc. is a complete process and equipment technology that enables the production of high quality plastic parts with significantly enhanced dimensional stability, lower weight/material and reduced cycle time. MuCell technology involves the introduction of precisely metered quantities of atmospheric gases (nitrogen or carbon dioxide) in the plasticizing unit of an injection molding machine to create a microcellular material structure in the end product. The creation of these microcellular structures brings a wide array of benefits including an increased part quality along with reduced

production costs.

Trexel, Inc. has led the development of the MuCell Microcellular foaming technology and has pioneered many plastic processing solutions. Process deployment as well as equipment is supported by teams of highly qualified engineers through Trexel subsidiaries in North America, Europe, and Asia. For more information, please visit www.trexel.com.

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