



FOR IMMEDIATE RELEASE

For all media inquiries, please contact:  
John Caccese Marcom & PR Services

John Caccese: +1-570-647-4178

Cell: +1-570-470-1555

Fax: +1-570-300-1825

[johncaccese@marcom-pr.net](mailto:johncaccese@marcom-pr.net)

***Brent Strawbridge to Join Trexel Inc. as Vice President, Sales for North America***

***Woburn, Mass., Oct. 13, 2010*** – Brent Strawbridge has been named Vice President, Sales for North America for Trexel, Inc., the company that developed and commercialized the MuCell® microcellular foaming process for injection, blow molding and extrusion processing systems. Strawbridge, 44, will join Trexel effective October 25.

In this newly created position, Brent will work together with Steve Braig, Trexel’s President & CEO to build and lead an expanded and reinvigorated sales organization for Trexel in the US, Mexico and Canada.

Commenting on the appointment, Braig noted, “the creation of the Vice President of Sales position is a critical element in our plan to build a competent and knowledgeable sales organization in North America. I am excited for Brent to join us; he has excellent knowledge of the U.S. injection molding industry and has been able to build many partnerships with other suppliers to our industry. Brent’s technical competence, together with his passion for customer service has led to many trusting and personal relationships with his client base over the years.”

“I’m excited about joining the Trexel team and I look forward to growing Trexel’s business in North America,” said Strawbridge. “I believe in the MuCell® process and the benefits it brings to the plastic processing industries. I’m convinced there is no other plastic processing innovation in the last couple of decades which has revolutionized thermoplastic part design as much as the MuCell® process,” he said.

Strawbridge is a plastics equipment industry veteran, and served most recently as Director of Automation at Engel Machinery, the injection molding machine and automation supplier in York, PA. Prior to his leading the automation group in 2009, Brent served as Regional Sales Manager for several years. He joined Engel in 2000

as Technical Sales Manager. Prior to joining Engel, Brent was with Wittmann USA for 7 years, serving in positions of progressively increasing responsibility, and was Regional Sales and Service Manager when he left Wittmann in 2000.

### ***More About Trexel and the MuCell® Process***

The MuCell® Microcellular Foam technology from Trexel Inc. is a complete process and equipment technology that enables the production of high quality plastic parts with significantly enhanced dimensional stability, lower weight/material and reduced cycle time. MuCell® technology involves the use of precisely metered quantities of atmospheric gases (nitrogen or carbon dioxide) in any of the three most common thermoplastic conversion processes (injection molding, extrusion, blow molding) to create millions of nearly invisible microcells in the end product. The creation of these microcellular structures brings a wide array of benefits including an increased part quality along with reduced production costs.

Trexel Inc, headquartered in Woburn, Massachusetts, has led the development of the MuCell® Microcellular foaming technology and has pioneered many plastic processing solutions. Process deployment as well as equipment is supported by teams of highly qualified engineers through Trexel subsidiaries in North America, Europe and Asia. For more information, please visit [www.trexel.com](http://www.trexel.com).

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A HIGH RESOLUTION IMAGE IS AVAILABLE UPON REQUEST

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